



Thank you for your interest in INSPIRE CCM. I hope you take time to learn about INSPIRE CCM, its mission and goal:

Our mission is to raise public awareness about the ICU standard of care, the discipline of Critical Care Medicine, and how it should be practiced to save lives and to preserve the quality of those lives saved.

Our goal is to ensure the critically ill receive the highest standard of care in a **timely** manner that will give patients the best chance of surviving a critical illness, while avoiding ineffective aggressive measures and unnecessary invasive procedures that will not change the outcome of an illness.

Sincerely,

M. Hadian, MD

Mehrnaz Hadian, MD, MScCR
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Why INSPIRE CCM?

Due to the nature of critical illness, every moment counts. Delays can have grave consequences, and immediate actions are often life saving. Therefore, when physicians are available and exclusively assigned to take care of ICU patients on a 24/7 basis, patients do better. Such practice models improve patients' outcome, because doctors are immediately available to respond to and treat the critically ill from the moment of admission to the Intensive Care Unit and throughout the course of the ICU stay. In addition, such models of care foster a multi-disciplinary team approach that uniformly delivers the most coordinated care to all patients in the ICU.

This is consistent with the philosophy upon which the Society of Critical Care Medicine was founded 40 years ago; to make sure that critically ill patients receive the "Right Care, Right Now." When ICU care is delivered in such coordinated manner by a multi-disciplinary team approach supported by hospital administration and medical staff, it significantly improves patients' chance of surviving critical illnesses. Furthermore, when it is clear that treatment becomes ineffective and death is inevitable, such coordinated care prevents the unnecessary physical and emotional burdens inflicted on patients and their families by focusing on patient comfort and a peaceful dying process.

How Does INSPIRE CCM Achieves Its Goal?

Advocating for the increase of the number of Critical Care fellowship programs to train enough highly skilled intensivists to lead multi-disciplinary ICU teams in every hospital in order to deliver the ICU standard of care to the critically ill

Broadcasting programs to inform the public about Critical Care Medicine using the Internet, local and national media, newspapers, documentaries, and community center talks

Creating educational workshops for doctors, medical students, nurses and other health care professionals on different aspects of Critical Care Medicine and end-of-life care

Data Analysis and Quality Improvement workshops for hospital administrators to implement multi-disciplinary ICU coverage on a 24/7 basis to improve patient care outcome and to save resources

Empowering the public to partner with the medical community to address the critical need for more research funding and educational programs in Critical Care Medicine

How Can You Help?

1. Become a Friend:

If you are passionate about the cause, we will find ways for you to help us accomplish the mission of INSPIRE CCM. Just go to

<http://www.inspireccm.org/friend>

2. Become an Expert:

If you are interested to become one of our experts, please contact Dr. Hadian at mhadian@inspireccm.org

3. Become a Donor or Sponsor:

Please, consider a **donation of \$30 or more** to INSPIRE CCM. Your generosity will make a real difference for the critically ill to receive the best care in every hospital.

INSPIRE CCM is a **501(c)3 charitable** organization. All donations are tax deductible. Simply go to <http://www.inspireccm.org/donate>

Or write a check payable to INSPIRE CCM and mail it to:

INSPIRE CCM
PO Box 692011
West Hollywood, CA 90069

All donations of \$500 and more are eligible for **Sponsorship Benefits**.

For more information please email us at info@inspireccm.org



A Supporter's Testimonial:

I am inspired by the purpose of INSPIRE CCM and what seems to be a critical need for making sure that all critically ill patients get the best care they deserve, for I do not know when or where I or my loved ones will need such care, and I want to be sure I or my loved ones receive a coordinated care led by a critical care expert.

I have to admit that I never knew that there existed a specialty called Critical Care Medicine, and that those doctors are specialized in taking care of very sick patients. It seems to me having those specialists available to coordinate the care in the ICU of every hospital is just the most logical thing, and a right thing, to do.

I want to do all I can to help bring awareness to the public to make sure all of us get the best care we need, whenever and wherever we need it.

*-Nazanin Bagheri
A California Resident*



*Coordinated Compassionate
Critical Care*

www.inspireccm.org

NOW ON **YouTube:**

**"What Is Critical Care, and
Why Should You Care?"**